



Friday, March 31, 2017. Southport Hall

How to Ask for Donations

Dear MAAS Families,

It's time to start planning for our 2017 Starry Night Gala! We are asking every MAAS parent to get involved and solicit donations to make the event a great success. It's intimidating, we get it! We would like to share some tips that you might find useful. Anyone can do this! For donation ideas and a donation wish list visit <http://www.signupgenius.com/go/30e0a4aaea62fabf58-2017>

Tip #1: Face-to-face communication works better than fax or email! The best time to ask for a donation is while you are spending money at a business. It is hard to say "No" to a customer with an open wallet! If you are eating out, grocery shopping, or having your hair done, simply ask!

Tip #2: Explain what the gift/donation will provide for the school. *"Our school is one of the very few National Blue Ribbon Schools in Jefferson Parish. The auction money will be used for learning tools, technology, staff development, and facility improvements that cannot be obtained through public school funding."*

Tip #3: Compliment the business and remind the owner that support of the local community is a great way to bring in new customers. *"We love the food here and have come here for five years. Our school is just down the street, and parents and teachers are always looking for a great place to eat nearby."*

Tip #4: Turn in donations early! We need all donations by March 17, 2017, but sooner we get them in, the better we can plan for the Gala. Attached is an item donation form that must be submitted with each item. This form is also available on our padlet: <http://www.maascoop.org/starry-night-gala/>

Together we can make this year's Gala the most successful one ever!

Thank You!

Shannon Howard and Lauren Noel

Gala Chairs

Questions? Contact the Starry Night Gala Committee at maasgala@gmail.com.

To stay updated, please "like" us on Facebook:

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Metairie Academy for Advanced Studies – 201 Metairie Road, Metairie, LA 70005 <http://metairie.jpss.k12.la.us>